



**DRAFT**  
FOR IMMEDIATE RELEASE  
April 21, 2009

## **Indian River County to Hold First Online Tax Certificate Auction With Realauction**

Fort Lauderdale, FL – Indian River County Tax Collector Carole Jean Jordan is pleased to announce the implementation of the County’s first online auction of tax certificates this year. This move will enable the County to maintain its high standard of customer service while saving taxpayer dollars.

“This is a win-win situation,” said Tax Collector Jordan. “First, there is no cost to the County to hold the auction online. This innovation will save time and promote efficiency for our office. Additionally, online tax certificate sales are convenient, encouraging more bidders to participate.”

Online tax certificate auctions benefit the county, the distressed taxpayer, and bidders. Counties eliminate the cost of holding a live auction, while employees focus on important tasks during the sale. Bidders can register early, research properties, and submit bids from the comfort of their office or home. Bidders throughout the country often participate. Online sales of tax certificates frequently yield the most favorable interest rate for distressed taxpayers.

Training is an important component of the pre-auction activity. Bidders will have the opportunity to register in advance, practice on a demonstration web site, and become completely familiar with the process prior to the start of the auction.

Realauction will conduct training and orientation sessions for bidders on Wednesday, May 6, 2009, at 9:30 a.m. and 6:00 p.m. at the Indian River County Commission Chamber, 1801 27th Street, Building A, Vero Beach.

“Indian River County has joined Realauction at the perfect time,” said Realauction CEO Lloyd McClendon. “Using the latest technology to save taxpayers money and providing high quality customer service demonstrate how Mrs. Jordan’s office exemplifies responsible government.”

### **About Realauction**

Realauction is a leading provider of technology solutions for government agencies. Realauction helps governments reduce costs by providing consultation, design, and implementation for online auctions of tax lien sales, tax deed applications, and foreclosure sales. With over 50 years of combined experience in the delinquent tax and real estate data transfer industry, Realauction is committed to providing the software and customer service to help governments succeed.

Media Contact: Leslie J. Backus, APR, 954-554-7990 or [leslie@lbackus.com](mailto:leslie@lbackus.com).